

Club Fitness Survey

This point-based document is designed to provide a quick evaluation of your Lions Club's current prosperity in several areas. It is to be used as a starting point for club goal setting sessions or club retreats. Each topic is given a total point value and a clear description so the value will be based as much on objective measurement as possible.

MEMBERSHIP: Each item is worth a maximum of 5 points.

- Your club has a Club Membership Director and Committee
- The club has set membership goals. All members are aware of what these goals are and how they will be reached.
- There is a Club Orientation (education) Program.
- The club has a meaningful Induction Ceremony to perform each time a new member joins the club.
- Sponsors of new members are aware of the two-year mentoring program suggested by Lions Clubs International and also follow the club expectations for sponsorship.
- The new Lion is assigned a specific task (committee assignment) that will utilize their specific skills or interests.
- An exit survey is conducted by the Club Membership Director / Committee with Lions transferring or dropping their membership to provide valuable feedback for the membership team.
- There is a buddy system or Sunshine Committee within the club that demonstrates caring for members.

Maximum Total Number of Points for this topic is 40

You Club's Score _____

PARTICIPATION IN LEADERSHIP GROWTH PROGRAMS: Each item is worth a maximum of 5 points.

Investment in the future leadership of a club insures that the club will continue to provide excellent service to its community.

- Attendance at an MD19 Convention (Annual or Fall Forum)
- Attendance at District Spring Conference
- Attendance at Annual Zone or District Officer Training School
- Attendance at USA/Canada Forum
- Annual Club Planning Session is held.

Maximum Total Number of Points for this Topic is 25 Your Clubs' Score _____

PUBLIC RELATIONS IMAGE: Each item is worth a maximum of 5 points.

- Your club has a brochure
- Your club maintains road signs / Welcome Signs
- Your club meetings are printed in the civic section of the local paper and or your club has a sign at your meeting place indicating when and where your meetings are held
- Your club is a member of the Chamber of Commerce
- Your club invites the local news media to attend events even if they don't come!

Maximum Total Number of Points for this topic is 25

Your Club's Score _____

BULLETIN:**Each item is worth a maximum of 5 points.**

- A club bulletin is published at least once a month and sent by Email, posted on a website or mailed through the post office.
- The bulletin is attractive, concise, informative, and inspirational. It contains club, zone, district, multiple district, international news.
- The bulletin promotes good will and member recognition.

Maximum Total Number of Points for this topic is 15.

Your Club's Score _____

FUND RAISING:**Each item is worth a maximum of 5 points.**

- Your club raises adequate funds to provide some financial aid to every request for assistance that your members deem worthy.
- Your club holds at least four fund raising projects where 65% of your members participate.
- There is a set, consistent procedure for reviewing donation requests.

Maximum Total Number of Points for this topic is 15

Your Club's Score _____

SERVICE PROJECTS:**Each item is worth a maximum of 5 points.**

- Your club regularly reviews the value of your service projects.
- Your club annually or by-annually conducts a community assessment survey.
- 80% of your club members are involved in at least one of your service projects.

Maximum Total Number of Points for this topic is 15

Your Club's Score _____

EXTENSION:**Each item is worth a maximum of 5 points**

- Your club has an active Extension Chair
- Your club has an active Club Branch
- Your club has identified an area for a new club and has held an organization meeting.

Maximum Total Number of Points for this topic is 15

Your Club's Score _____

SOCIAL:**Each item is worth a maximum of 5 points**

- Your club has at least one annual event that involves spouses, significant others or family.
- You club recognizes members for their efforts; i.e. Lion of the Year, Lion of the Month, Melvin Jones Fellowships, Certificate of Appreciation for being Committee Chair etc.
- Your club has effective club meetings with good programs, agendas, start on time and end on time.

Maximum Total Number of Points for this topic is 15.

Your Club's Score _____

DISTRICT PARTICIPATION: Each item is worth a maximum of 5 points

- A member of your Lions Club is currently serving at the Zone level or above.
- Your club makes at least three visitations per month.
- Your club has hosted a Zone Meeting, District Cabinet Meeting, or special District event; i.e. Banner Passing, District Governor Roast etc.

Maximum Total Number of Points for this topic is 15. Your Club's Score _____

PARTICIPATION ON INTERNATIONAL LEVEL: Each item worth a max of 2 points.

We are members of an International family. "We can do more than I". The following activities allow Lions to join with members from around the world to accomplish amazing things together like eradicating preventable blindness, providing clean water for remote villages in third world countries, and building houses for struggling families. We participate in projects we could not accomplish alone as one club.

Your Club makes donations to:

LCIF	CARE
Leader Dogs or Dog Guides	Sight and Hearing Foundation or CNIB
Diabetes	

Maximum Total Number of Points for this Topic is 10 Your Club's Score _____

CONCLUSION:

In an ideal club setting, the facilitator will tally all responses for each specific area and divide the total points by the number present to find the club average. Those areas getting the lowest scores will be the most likely areas to target at your goal setting session. During this session, goals are set and plans created for achieving those goals. The goals need to be specific, measurable, attainable, realistic and time-bound. Those involved with a specific goal need to understand clearly their job assignments, and there should be a plan in place for monitoring the progress.

Thank you for investing in your club and for giving this survey a try. Best wishes.