

## Strategic Planning Committee Report

Report by PZC Jane Beddows

As chair of the Strategic Planning Committee, I am aware that there are big shoes to fill following the success of the previous year's committee. PDG's Kathy Crawford and Paul Kauzlarich did an amazing job with the "Spring Ahead Campaign". Anytime you can get clubs on Vancouver Island, District I, talking about a new project, you have been very successful. The "Spring Ahead" campaign, as far as I know, will continue but under the umbrella of Membership.

I have not been personally involved with the Strategic Planning Committee in the past, but with my travels with Past Council Chairperson Al Beddows, I have had the opportunity to sit in on many, many meetings of the Strategic Planning. This committee has been able to develop some really good ideas, but some of the ideas have been very difficult to follow up on. The Multiple District is vast and the issues vary.

This year, I am here to ask the Council of Governors if they have any thoughts on where they would like to see the Strategic Planning Committee focus. Obviously membership is always a high priority, but are there other areas that you, as the COG, might like the committee to delve into. I am hoping that Strategic Planning members will be able to meet at this Convention.

Strategic Planning Committee members: Jane Beddows (I) Chair, AHI, PDG Judy Portas, BCG, PDG Jan Weatherly, DEF ZC John Menter and Member at Large PDG Norma Bent (D).

Respectfully submitted

PZC Jane Beddows Chair, Strategic Planning Committee