

Centennial Coordinator Report — U.S.

Date: May 5, 2017
To: MD 19 Council Of Governors
From: IPDG J. D. Nellor

First, a reminder of the basics so you do not have to refer back to past reports:

I am one of two MD 19 Centennial Coordinators: PDG Steve Somerset is the MD 19 *Canada* Centennial Coordinator and I am the MD 19 *U.S.* Centennial Coordinator. PDG Steve will cover Districts A, D, E, H and I and my report covers Districts B, C, F and G.

You may contact me for Centennial Celebration help at:

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Each MD 19 District has a district-level coordinator. They are:

District 19A.....PDG Rita Fok.....ritapkfok@gmail.com

District 19B.....PID Anne Smarsht.smarsh@att.net

District 19C.....Bob Johnson.....bobjohnson39@live.com

District 19D.....PDG Norma Bent.....bentnj41@shaw.ca

District 19E.....PDG Kim DiRenzkdirenz@hotmail.com

District 19F.....David Heathdabid@fairpoint.net

District 19G.....PDG Doug Hall.....liondoug@gmail.com

District 19H.....PDG Al Stobbart.....stobarta@shaw.ca

District 19I.....PDG Brian Phillipslion.brian.phillips@telus.net

In general, District A, D, E, H and I Coordinators have been reporting to PDG Steve Somerset and District B, C, F and G Coordinators have been reporting to me.

On to some details.

Centennial Promotions Grant

The “MD 19 Centennial Promotions” grant makes \$1,372.50 available to each District from a grant MD 19 received from LCI. The purpose of the grant is the promotion of our Lions and LCI during and as a part of the Centennial Celebration. There is a deadline to use the grant funds: I have to provide an accounting for the use of the grant funds to LCI by June 30, 2017. *If the funds are not used by a District, they must be returned to LCI.*

A District must submit a project plan to me (or to Steve Somerset in the case of Districts A, D, E, H and I) with a proposed budget showing how the District plans to spend \$1,372.50 for the activity to be approved. And, of course, the project must meet the purpose of the grant— promotion of Lions through the Centennial Celebration.

Districts C and G have Centennial Promotion activities and have applied for and have received their shares of the grant, \$1,372.50 each.

District 19C is spending it’s money on a street fair event to be held at the Marymount Event Center in Spanaway, Washington, in August, 2017. The event will include food, entertainment, a beer garden, fun and games, opportunities for vendors, a car show, and (as they say) more...

District 19G used it’s grant funds to purchase ten 4 foot by 8 foot parade and event banners, and other promotional materials (brochures and leaflets). Each 19G Zone received two banners which clubs may “check out’ for an event. And, the banners are being used!

The District 19G Coordinator (PDG Doug Hall) continues to build an event calendar for the entire District that will be available to the clubs so that clubs from throughout the District can join local Lions clubs in their community events during the Centennial Celebration.

District 19B has submitted a project for approval. It consists of the construction of a rest area on the Whitehorse Regional Trail at Oso, Washington. The grant funds will be used to purchase a large, laser–engraved, weatherized, outdoor wooden sign indicating that the Oso rest area and structures have been donated by District 19B Lions as a part of the LCI Centennial Celebration. The sign will be permanently attached to an exterior wall of the main wooden rest area structure.

There is \$1,372.50 waiting for a proposal from District F.

Legacy Projects

Centennial Community Legacy Projects are one of the three components of LCI's Centennial Celebration.

Legacy Projects are visible gifts to our communities that commemorate the Association's Centennial and create a lasting legacy of Lions service contributions.

Worldwide, 15,430 Legacy Projects have been reported from 6,840 clubs through May 3, 2017 (up from 10,701 reported from 5,147 clubs in February).

In our neck of the woods:

- District 19B clubs report 7 level one and 1 level three Legacy Projects completed.
- District 19C clubs report 36 level one, 11 level two and 3 level three Legacy Projects completed.
- District 19F clubs report 5 level one, 3 level two and 1 level three Legacy Projects completed.
- District 19G clubs report 10 level one, 2 level two and 9 level three Legacy Projects completed.

The continuing challenge with Centennial Community Legacy Projects is for the clubs to report what they are doing on their SAR, and to their District Coordinators (so the District Coordinators can report to me and I can report to LCI). My experience visiting clubs and zone meetings is that many, perhaps even all, clubs are doing projects that qualify as Legacy Projects, but either do not know what a Legacy Project is or just do not know how to report it.

Centennial Service Challenge

A second component of the Centennial Celebration is LCI's Centennial Service Challenge— LCI originally challenged clubs worldwide to serve 100,000,000 people during the 4 year Centennial Celebration, 25,000,000 in each of four, traditional, Lions service areas, Sight, Hunger, Youth and Environment.

As of May 3, 2017, 34,363 clubs worldwide have reported 153,139,558 people served since the challenge began.

For the Districts reporting to me:

- In District 19B, 16 of the 34 clubs (47%) have reported Centennial Service Challenge Projects that have served 28,514 people this fiscal year. That brings District B to 104,022 served since the Challenge began.

- In District 19C, 41 of the 48 clubs (85%) have reported Centennial Service Challenge Projects that have served 148,429 people this fiscal year. That brings District C to 533,265 served since the Challenge began.
- In District 19F, 23 of 46 clubs (50%) have reported Centennial Service Challenge Projects that have served 44,742 people this fiscal year. That brings District F to 117,994 served since the Challenge began.
- In District 19G, 26 of 41 clubs (63%) have reported Centennial Service Challenge Projects that have served 169,354 people this fiscal year. That brings District G to 545,619 served since the Challenge began.

Let's do the math: Centennial Service Challenge Projects have served 391,039 people by the clubs in Districts B, C, F and G so far this fiscal year, and 1,300,900 since the challenge began!

Membership Drive

The third component of the Centennial Service Challenge is the Centennial Membership Drive.

Worldwide, as of May 3, 2017 there are 419,408 Centennial members (new members added during the Centennial Challenge) from 3,687 clubs

January 9, 2017, there are 353,088 Centennial members (new members added during the Centennial Challenge) from 3,007 clubs.

A little closer to home:

- District 19B clubs have reported 97 Centennial members this fiscal year, 190 since the Centennial began.
- District 19C clubs have reported 166 Centennial members this fiscal year, 394 since the Centennial began.
- District 19F clubs have reported 108 Centennial members this fiscal year, 234 since the Centennial began.
- District 19G clubs have reported 82 Centennial members this fiscal year, 243 since the Centennial began.

Resources

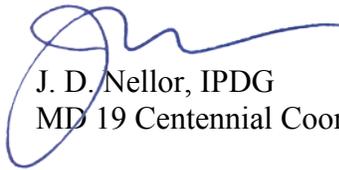
I encourage all Lions to go to the LCI website (www.lionsclubs.org) and click on the "Lions 100" link at the top of the main page. Then click on the "Toolbox" link. You will find brochures, press release, banners, logos, advertising, billboard art, that are

useful in showing off and raising public awareness of your clubs, and LCI. And best of all, all of these resources are free and available for download.

Centennial merchandise (shirts, cups, and what-not), is also available through the “Member Center” or the “LCI Shop” links as well.

In conclusion, Districts B, C, F and G clubs are actively engaged in the Centennial Celebration. Club awareness of the Centennial Celebration continues to grow. MD 19 clubs are getting more involved in the various components of the Celebration and are doing a better job of reporting.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'J. D. Nellor', with a large loop on the left side.

J. D. Nellor, IPDG
MD 19 Centennial Coordinator, U.S.