

ZONE CHAIRPERSON BULLETIN / NEWSLETTER AWARD RULES

One award will be given to the Zone Chairperson creating the best Zone Newsletter/Bulletin in MD19 based on the criteria listed below.

To qualify for this award:

1. A Zone Chairperson must publish a bulletin / newsletter at least once a month for each month of his / her term of office.
2. A copy of each bulletin / newsletter must be mailed or emailed to the Zone Chairperson's District Governor and Multiple District 19 (MD19) Office, or notification of the Zone bulletin / newsletter with a link to it must be sent to the Zone Chairperson's District Governor and MD19 Office each time it is published. The District governor and MD19 Office should save the emailed or mailed bulletin / newsletters in folders – emailed in folders on his / her computer and mailed in physical file folders. When the times comes, the District Governor should email the folders or provide the folders to the District Contests and Awards Chairperson for judging. The emailed bulletins / newsletters can be judged on the computer.

Participants at the MD19 level of this contest are the District winners judged from all of the Zone Chairperson newsletters/bulletins sent to the District Governor. In the event the winning Zone Chairperson newsletter/bulletin for a District has not been sent to the MD19 office, the runner up newsletter/bulletin from that district shall be considered the winner of the District contest.

The District Governor must submit the name of the District winner and runner up to the MD19 Contests and Awards Chairperson and the Multiple District 19 Office by April 30th.

The Executive Secretary will verify the winning District newsletters/bulletins have been received each month by the MD19 Office. The MD19 office will then supply 6 consecutive issues from their files to the MD19 Contests and Awards Committee for judging at the MD level. Judging will take place at the MD19 Annual Convention.

The judges shall base their scoring of each newsletter/bulletin on the following points system (with 100 points being considered perfect):

1. GENERAL APPEARANCE OF THE NEWSLETTER(Bulletin).....25

Bulletin / Newsletter will be neat, clean, on good paper stock when printed, use attractive artwork, and be easy to read. The month and year of the bulletin / newsletter, the name of the Zone Chairperson, the Zone, and the name of the editor **MUST** appear on the first page.

2. BUILDING OF VITAL LIONISM 25

Bulletin / Newsletter should boost the clubs in the zone, acknowledge and aid the causes of the Zone, District, the Multiple District and Lions International. Newsletter should be considered a promotional tool for Lions Clubs.

3. CONTENT..... .25

Bulletin / Newsletter to include promotion of all clubs in zone, matters of interest to all Lions, Lions projects of the Zone, District, MD19 and Lions Clubs International, upcoming Zone meetings and club events, and promotion of District Conference and MD19 Convention.

4. SETTING OF HIGH STANDARDS in CONTENT..... . 25

The bulletin / newsletter will be well-written, well-edited and headlined using good spelling and grammar with the ideas in the articles expressed clearly and simply and using headlines to make the reader want to read the articles.

ZONE NEWLETTER AWARD WINNERS

2010	Bryan Martin, A-9
2011	John Kirry, C-1
2012	Teresina Lau, A-1
2013	Steve Muenz, D-7
2014	Steve Muenz, D-7
2015	Lawrence Tam, A-1
2016	To be announced at MD19 Annual Convention