

## **CLUB BULLETIN / NEWSLETTER AWARD RULES**

To qualify for this Award:

To be eligible the club must publish at least one bulletin / newsletter per month.

### **Bulletins / Newsletters to be Judged:**

1. A copy of each bulletin / newsletter must be mailed or emailed to the Club's District Governor and Multiple District 19 (MD19) Office, or notification of the club's bulletin / newsletter with a link to it must be sent to the Club's District Governor and MD19 Office each time it is published. The District governor and MD19 Office should save the emailed or mailed bulletins / newsletters in folders – emailed in folders on his / her computer and mailed in physical file folders. When the times comes, the District Governor should email the folders or provide the folders to the District Contests and Awards Chairperson for judging. The emailed bulletins / newsletters can be judged on the computer.
2. Participants in the MD19 level of this Contest are the district winners judged from all of the District Governor's copies of the club bulletins. In the event the winning club bulletin / newsletter has not been sent to the MD19 Office, the runner up bulletin / newsletter shall be considered the winner of the District contest. **The District Governor shall submit the name of the District winner and runner up to the MD19 Contests and Awards Chairperson and the MD19 Office within 30 days of his/her District Spring Conference.**

The Executive Secretary will supply from the files in the MD19 Office, 6 consecutive issues of each District's winning club bulletin / newsletter to the MD19 Contests and Awards Committee for judging at the multiple district level.

### **JUDGING WILL BE BASED ON:**

#### **POINTS**

#### **GENERAL APPEARANCE OF THE BULLETIN / NEWSLETTER 25**

Does the bulletin / newsletter appear, at first glance, as a credit to the club and to Lionism in general? The paper should reveal some balance or other planned make-up, care in detailed arrangements, local artwork, clean-cut impression, good paper stock, and avoidance of smudginess or illegibility. The month and year of the bulletin / newsletter and the name of the Editor MUST appear on the first page of the bulletin / newsletter.

#### **BUILDING OF VITAL LIONISM . . . . . 30**

Does the bulletin / newsletter boost the local club and all worthwhile activities that it does, or is it a "knocker's sheet"? Does it acknowledge and aid the causes of Lions International? Does the bulletin report, foreshadow or otherwise aid by editorial news, or other comment, the Lions projects? Does the bulletin lead in helping

## **CLUB BULLETIN / NEWSLETTER AWARD RULES-Continued**

to build, as well as maintain, local plans and projects? Does it do a good job of promoting?

### **POINTS**

#### **INCREASING LIONS' GOODWILL AND STRENGTH . . . . .25**

Is the bulletin / newsletter truly democratic in mentioning many members and helping to become the forum for all? Does it add to the club, fun and camaraderie? Is the fun kept within sufficient bounds so as to avoid real mental injury to any Lion? Does the bulletin / newsletter call for the efforts of many in the club? Does the bulletin / newsletter build toward the meeting?

#### **SETTING OF HIGH STANDARDS . . . . . 20**

Is the bulletin / newsletter well-written technically, well-edited, and headlined? The bulletin / newsletter does not need to conform to the writing standards of a metropolitan daily, but, some penalty should be exacted for bad spelling, faulty grammar, and confusing construction. Clarity, simplicity, accuracy, and completeness should be rewarded. Striking composition should be recognized.

A club, if it chooses, may submit with the bulletins / newsletters, brief additional information which will help the judges to judge it fairly. Such notes might include information about how it is distributed and to whom (for instance, is it sent regularly to military members?). Facts might be included regarding how it is edited. Does one member serve continuously as Editor, or is the editorship rotated?

### **ADDITIONAL REQUIREMENTS FOR BULLETIN / NEWSLETTER CONTEST**

#### **A GOOD BULLETIN / NEWSLETTER...**

Should identify itself with an attractively printed or mimeographed heading which is descriptive of the purposefulness of Lions. The heading should be dignified and worthy of Lions. Facetious titles should be avoided lest they become offensive with repetition.

#### **A GOOD BULLETIN / NEWSLETTER...**

Should, at first glance, be attractive in form, be brief, concise, and regularly published. It should be informative and inspirational. First in importance is the announcement of coming programs, with enough zest in the announcement to stimulate attendance. The coming program should be adequately publicized in a brief and concise manner yet it should tell something about the speaker, or other participants who will comprise the program.

#### **A GOOD BULLETIN / NEWSLETTER...**

Should provide only a brief rehash of the past meeting, highlighting only the outstanding phases of the former program - just enough to make absentees wish they had been there. It should list new members and provide a short biography of each. It should provide a brief running history of the club, which is preserved as a permanent record of club accomplishments and achievements.

It should carry news and announcements of club and zone affairs. It should copy pertinent information from the Multiple District Bulletin.

**CLUB BULLETIN / NEWSLETTER AWARD WINNERS**

**LIONS**

**MORE THAN 50 MEMBERS**

**50 MEMBERS OR LESS**

1943	Spokane-Central	
1944	Victoria-Central	
1945	Spokane-Central	
1946	Spokane-Central	
1947	Olympia-Host	
1948	Bellingham-Central	
1949	Castle Rock	
1950	Bellingham-Central	
1951	Yakima	
1952	South Whidbey	
1953	Mount Vernon	
1954	Spokane-Central	
1955	Vancouver, WA	
1956		Seattle-First Hill
1957		Fort Vancouver
1958		Aberdeen
1959		Fort Vancouver
1960	Vancouver-Burrard	Vancouver, WA
1961	Spokane-Central	Richland
1962	Fort Vancouver	Richland
1963	Vancouver Mt. Pleasant	Bothell
1964	Longview-Pioneer	Kelso
1965	Fort Vancouver	Richland
1966	Vancouver Mt. Pleasant	Boistfort
1967	Longview-Pioneer	P.G.-Spruce City
1968	Moses Lake	North Vancouver
		Kamloops-North
1969	Everett-Central	Burnaby-Centennial
1970	Everett-Central	Wenatchee-Apple City
1971	Vancouver-Chinatown	Wenatchee-Apple City
1972	Yakima	Maple Valley
1973	Vancouver-Burrard	Chase
1974	Moses Lake	Wenatchee-Apple City
1975	Spokane-Central	Wenatchee-Apple City
1976	Longview-Pioneer	Maple Valley
1977	North Surrey	Wenatchee-Apple City
1978	Moses Lake	Wenatchee-Apple City
1979	Moses Lake	Wenatchee-Apple City
1980	Longview-Pioneer	Port Moody
1981	Moses Lake	Moscow-Paradise
1982	Gig Harbor	Vancouver-South
1983	Moses Lake	White Center
1984	Spokane-Central	Penticton
1985	Renton	Kennewick
1986	Vernon	Marysville, WA
1987	Vernon	Penticton
1988	Vernon	West Valley
1989	Mount Vernon	Peachland
1990	Longview-Pioneer	Lacey-Sunrise
1991	Longview-Pioneer	Burnaby-Lougheed
1992	Bellevue	Smithers

**CLUB BULLETIN / NEWSLETTER AWARD WINNERS Continued**

**LIONS**

**MORE THAN 50 MEMBERS**

1993 Bellingham-Central  
1994 Longview-Pioneer  
1995 Bellingham-Central  
1996 Kelowna-Okanagan Mission  
1997 Kent  
1998 Lakewood  
1999 Moses Lake East  
2000 Burquitlam  
2001 Burquitlam  
2002 Burquitlam  
2003 Lakewood First  
2004 Lakewood First  
(tie) Hazel Dell  
2005 Lacey Sunrise  
2006 Poulsbo Noon  
2007 Lakewood First

**50 MEMBERS OR LESS**

Auburn-Valley  
Powell River  
Lynden  
Vancouver, WA  
Esquimalt  
Fort Langley-Pioneer  
Walnut Grove  
Spokane-Southeast  
Hazel Dell  
Lacey Sunrise  
Burquitlam  
Bellingham Harborview  
  
Valleyview Overlanders  
Burnaby-Lougheed  
Abbotsford

**LIONESSE**

1987 Puyallup-Daffodil  
1988 Maple Valley  
1989 Hazel Dell  
1990 Dogwood  
1991 Nanaimo-Harbour Lite  
1992 White Rock  
1993 MukBirds  
1994 Shawni Bay  
1995 MukBirds  
1996 MukBirds  
1997 Kelowna  
1998  
1999 Williams Lake  
2000 Oliver  
2001 Sooke  
2002 Parksville  
2003 Williams Lake  
2004 Parksville  
2005 Westbank  
2006 Westbank  
2007 Oliver

**LEO**

Gateway

**LIONS (1 Category Only)**

2008 Lacey Sunrise  
2009 Kamloops Paddlewheelers

**LIONESSE**

2008 Kelowna  
2009 South Cariboo

**LION / LIONESSE BULLETIN AWARD WINNERS**

2010 Vancouver Cathay New Century Lions Club  
2011 Fort Vancouver Lions Club  
2012 Kelowna Lioness Club  
2013 Kamloops Paddlewheelers Lions Club  
2014 Kamloops Paddlewheelers Lions Club  
2015 Coupeville Lions Club  
2016 To be determined at MD19 Annual Convention

**LEO**